



EDUCATIONAL RENDEZVOUS

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We say studying in Italy will provide students the scope to achieve a highly valued degree in Italian universities and academies recognized throughout Europe. Italian universities and academies provide very high competence and them also support and counsel students during the course of their studies.

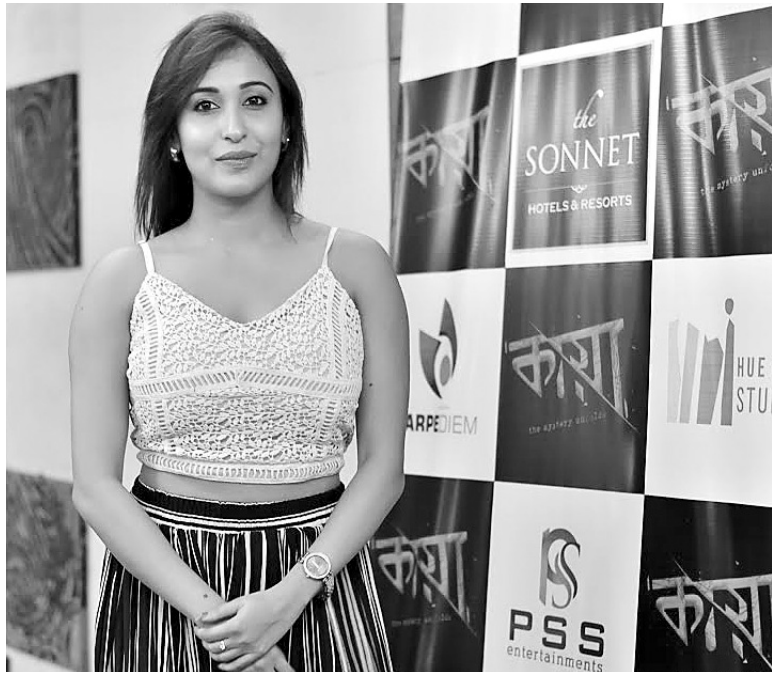
Indian students interacted with faculty members of leading foreign institutes at the 'Italian Days on Higher Education' programme on multiple job-oriented courses on offer at the Italian Consulate in the city today. Faculty members of premier insti-

tutes of that country including - KnowIT, Vivereallitaliana, MIUT, Farnesina, Ambasciata d'Italia, Istituto italiano DI Cultura, Uni-Italia and CRUI - were present at the session where the Consul General Damiano Francovich talked about the visa policy for studying in Italy and greeted the students to visit his country for higher studies.

The programme was presented by Italian Universities, Academies of Fine Arts and Conservatories. A spokesperson of UNI-Italia said many prominent institutes for higher education in Italy offer courses especially in the fields of architecture and design, science and engi-

neering, economics and management, agriculture, human sciences, conservation and restoration of cultural assets, cinema, dance, drama and advanced musical studies.

"Also our higher education programmes are based on credit system (ETCS - European Credit Transfer System) in which students can make their plan of studies according to their needs while several universities and academies offer scholarship or fellowships with facilities for lodging and catering," the spokesperson said. Presently there are 96 universities in Italy and 12 national centres for research, he said.



Actress Sayani Datta at the first look of her new bengali film Kaya

'PUNJABI ZAIKA'

PBD BUREAU

The GT Route, the 'Kabul to Kolkata-cuisine' restaurant of Jameson Inn Shiraz, is hosting 'Punjabi Zaika', a Punjabi food festival showcasing an array of enticing and exotic delicacies, for the very first time.

The wide array of delicacies include PALAK MAKAI KI TIKKI (Spinach and corn kernel shallow fried pattie served with roasted tomato sauce), PANEER AMRITSARI (Cottage cheese finger coated with Bengal gram flour batter, deep fried & served with spicy coriander sauce), TANDOORI KUKKAD (King of kebab served with green salad and Mint chutney), MACHCHI DE TIKKE

(Boneless fish chunk marinated with traditional tandoori marinade, then cooked in clay oven and served with salad and green sauce), SARSON DA SAAG - MAKAI DI ROTI (Fresh mustard leaf puree with a touch of fresh Fenugreek Bathua tempered with garlic and onion and served with Maizena Bread) to name a few.

"The idea is to celebrate the onset of winter with rich Punjabi delicacies and give our guests a flavor of the Punjabi zest for fun and food. We have selected the most popular Punjabi dishes for our patrons and have also added exotic spices and ingredients that would make the taste buds crave for more, said Rupam Banik, Executive Chef, Jameson Inn Shiraz.

LITERARY CORNER HUMOUR

ASHOKE BASU

1. Two lovers were found in a kissing lock in a public park. They were then brought to the local police station.

OC : Are you married ?

Boy : No, Sir.

OC : And what's your answer - lady ?

Girl : Do you want me to reply differently ?

OC : Oh. But you can't do that in the full glare of public!

Boy : Sorry. Next time we'll do it not in the full glare of public, Sir.

OC : But what about your offences ?

Girl : Sir, we're not offenders; we're only lovers !

Boy : We deserve to go scot-free, Sir.

OC : Oh, are you from Scotland ?

Girl : Are you from Scotland yard, Sir ?

OC : A smart girl, I must admit. I can let you off scot-free if you answer me a private question.

Boy : Please don't move to the 'parts', Sir !

OC : Listen carefully. One of my eyes is genuine, and the other is glass-made. Now, tell me which is what ?

Girl : Your right eye is genuine, Sir.

OC : My goodness, how did you know ?

Girl : Sir, it looks more prurient !

2. A customer, with a view to withdrawing money, entered into a Bank when the wallclock at the entrance showed 3.40. But the teller refused to pay him since another wall clock inside the bank showed 3.50. The said bank, as per notification, used to allow customers to withdraw money during 10 AM to 3.45 PM. At this bizarre incident, the irate customer entered the Manager's chamber in a rush and shouted : 'Your two wall-

clocks show two different times, Sir,

can you tell me what's the point ?

The manager was caught in the wrong foot. But she smartly replied : 'And And what's the point of having two wallclocks showing the same time ?'

3. It is said drinking unmans a man. But there are occasions also when a drunk unmans a man !

Once a drunk was strolling on a road when he met with a guy accompanied by a chained dog.

The drunk : Hello, where are you going with that ass ?

The guy : Oh, what a drunk; can't you see that this is a dog, not an ass ?

The drunk : Shut up ! I'm not talking to you; I'm talking to the dog.

4. Two friends, A and B were talking to each other on the psychology of human mind.

A : I can read any man easily.

B : How ?

A : I look at them straight in the eyes.

B : Can you read any woman also ?

A : Yes I can read the fair sex like a book.

B : Really ?

A : Yes; but I like to read them in bed !

5. An young doctor was enthused by an advertisement in a newspaper : 'Buy a first class car which can negotiate even a third class road !'

He then put a likewise signboard before his chamber :

'I'm a first class doctor who can cure even a thirdclass patient !'

But the response was poor. A friend then pointed the mistake in the signboard. After that, the patients made a be line to the doctor's chamber.

What's the mistake ?

'Patient' usurped the place of 'dis-

ease' !

After all no patient likes to be called 'a third class patient'!



ZINDAGI EK SAFAR: Tribute to the legend of legends, KISHORE KUMAR by Babul Supriyo and Akriti Kakkar

POKER IN INDIA

PBD BUREAU

With a population of about 1.2 billion, India is the second-most populous country in the world. The size of the mobile and online games industry in India is Rs. 900-1,200 crore and it is growing at 60-70 per cent. Last year Nagaland became the first state in India to pass a law that explicitly gave the green light to online poker operators.

An interactive session with Poker Pro Aditya Agarwal was organized in Kolkata. Aditya Agarwal was selected to represent his home country by PokerStars as the first-ever Indian Team Pro. The interaction aimed at promoting the game in India and inspiring more players to play and enjoy the sport. With the focus on the coming generation, PokerStars Pro Aditya Agarwal is promoting poker and helping to establish the game as a professional sport and game of skill across the country.

PokerStars, the flagship brand of The Stars Group Inc., operates the world's No. 1 online poker site & most licensed online gaming brand, holding licenses in 17 jurisdictions.

Aditya Agarwal said, "Poker has maintained its popularity because it has evolved with the times. PokerStars continues this evolution by providing a modern twist on traditional poker that we believe will be exciting to not only poker players, but to a broad spectrum of gamers as well."

Indian Diva

PBD BUREAU

One of the biggest beauty pageants of Eastern India came to a close with its Grand Finale. While the winning crown of Ms Indian Diva 2017 went to Dipannita Datta from Chandannagar, Shreyashee Dutta from Kolkata and Sikha Saikia from Assam became the first runners up and second runners up respectively.

Winners of the sub-contests include Rishika Nag from Kolkata for Ms Beautiful Eyes, Aarti Chowdhury from Jharkhand for Ms Beautiful Hair, Sikha Saikia from Assam for Ms Beautiful Skin, Anindita Das from Kolkata for Ms Beautiful Smile and Pari Sharma from Guwahati for Ms Beautiful Figure.

Renowned Tollywood actress Rituparna Sengupta was present as the celebrity judge of Indian Diva 2017 along with acupuncture specialist Rekha Bhutoria, music composer Prodyut Mukherjee, fashion designer Prasant Ghosh and the chief presenter of Indian Diva 2017 Avijit Das. Well-known model turned Bollywood actress Mugdha Godse was the showstopper for Indian Diva 2017.

Talking about the pageant, Rituparna Sengupta said, "The girls are talented and show great potential. Indian Diva is the best platform to hone their skills and I wish them all the best for their future endeavours."

Mugdha Godse was all praise for the participants as she said, "I have been a model too and I stood in the same position as these girls."



Actor Arunima Ghosh sports a sunglasses at the 12th Anniversary celebration of Lawrence and Mayo Golpark Store. They are also celebrating I-Fest 2017

BE THE NEXT BIG THING

PBD BUREAU

Fashion is a distinctive and often constant trend in the style in which a person dresses. It is the prevailing styles in behavior and the newest creations of textile designers. Because the more technical term costume is regularly linked to the term "fashion", the use of the former has been relegated to special senses like fancy dress or masquerade wear, while "fashion" generally means clothing, including the study of it. Although aspects of fashion can be feminine or masculine, some trends are androgynous.

After a whopping response over the last three years, Max Fashion is back with the fourth edition of Max Design Awards, a definitive platform to recognize and reward the budding Fashion Designers. The property created by Max,

gives final year fashion design students a chance to showcase their best and reach out to the fashion world through their creations.

The design-driven company is looking to support and celebrate new and upcoming fashion talents. Max Design Awards is one step towards this vision. The contest has seen a huge success since its inception with growing number of fashion design enthusiasts showcasing their creativity and taking the level of the competition to new heights.

The esteemed jury for Max Design Awards 2017-18 includes Fashion Designers Rina Dhaka, Ashish Soni and Rahul Mishra along with Executive Director, Max Fashion Vasanth Kumar, Vice President Design, Max Fashion KamakshiKauland Project Head Marc Robinson.

Seven Bollywood movies in Top 10

PBD BUREAU

Bidding farewell to the year and anticipating the onset of 2018, Google India announced its 2017 Year in Search results, recapping the top trends and searches through the collective eyes of search users in India. Google's Year in Search continues to offer a unique perspective on the year's biggest interests, major events, and hot trends reflecting the aspirations, thoughts and imagination of India's online millions.

This year too, Bollywood and Cricket remain the top two themes that ruled the charts. After breaking several records at the

Box office, India's most expensive movie also broke the language boundaries attracting humongous search interest from movie buffs across the nation: it's no surprise that the block buster movie 'Baahubali 2: The Conclusion' topped Google's trending charts this year. This was followed by searches around Indian Premier League, highlighting India's never-ending love for Cricket, and searches on 'Live Cricket Score', making the keyword the third-most trending search query this year. Also making it to the Top 10 list were Bollywood blockbusters Dangal and Badrinath Ki Dulhania.

TV BY THE PEOPLE

PBD BUREAU

'TV by the People', has taken a big step in emerging as India's most favored social media-app. In a recent announcement, the platform has declared that the app is going to be now available in Hindi and 7 other Indian languages as well. Apart from already being available in English, it will now be adding Hindi, Marathi, Gujarati, Punjabi, Bengali, Tamil, Telugu and Kannada.

The social platform has long established itself as an app meant for users' pan-India. With the introduction of eight regional languages, not only does Roposo - TV by the people boost the made-in-India-for-India image, it also empowers users from the

remotest parts of the country to express themselves on an established platform.

Commenting on the announcement, Mayank Bhagadia, CEO and Co-Founder, Roposo said, "Indian languages are known the world over for their soothing tone, rhythm and an inherent humor. We are really proud of our regional languages and there are some expressions whose core emotion cannot be captured perfectly by any other language. Post translation, even our app's features have become easier to understand for users comfortable only in the language of their region. We believe that with this announcement, we have opened the gates to a plethora of #Desi stories from all corners of the country!"



Rupak Saha, Director of Shyam Sundar Jewellers with the winners of Sharad Sundari 2017

LIGHTING UP THE LIFE

PBD BUREAU

The light bulb of the future may just be a small piece of semiconductor. Rather than heating tungsten to at least 3,100 degrees Fahrenheit (1,700 degrees Celsius) or exciting fluorescent gases, LEDs can produce lumens with less electricity. Diodes are composed of two conductive materials, such as silicon or germanium; the light-emitting variety uses materials such as gallium arsenide, which releases photons when electricity flows through it.

Such LED technology has been in electronics like calculators for decades, but remains too expensive to replace cheap incandescent. Keeping it more pocket friendly for the customers and yet stylish in get-up Vanart Electricals LLP announced their products launch of wide

range of Modular switches & accessories, Remote Switches and LED lighting solutions.

The Company encompasses the spirit of "Make in India" where the engineering and factory set up is in Mumbai, Maharashtra. But a major part of its operation is in Kolkata, as a drive to improve and contribute to the West Bengal's Industrial setting.

The vision of the company is to provide premium electrical & lighting products at a price point which makes the consumers a real value for money.

Ramesh Bhala, also the partner of Hind Electric & Trading Co., Kolkata, operates the 61 year old firm in the West Bengal electrical industry. They even design and deal in decorative lights and LED lighting solutions from their showroom at Lighting Studio HIND, Homeland Mall, Kolkata.

CROSSING OVER

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This story of three buddies of a boarding School in Darjeeling coming from different states: East (Calcutta), North (Delhi) & the South (Chennai). The Bengali writer has quite convincing knowledge about two different cultures of two other friends.

The vivid description about the families of other two friends proves his good knowledge

and observation in depth. He also described few other places about which I have no idea, as such I enjoyed those. From school days the writer shifted directly to the period of their carrier time by passing the college days. It is understandable that they were all detached. The real drama started during the period of their carriers. The day to day struggle of the top executives of two Companies and their rival acts for growth of the

company as well as of selves were quite dramatic'

The fall of overambitious Sundar due to unethical act has established two truths. One "satya meva jayate" and two 'slow and steady win the race'.

Though the subject of the book is special activities by aspiring men and female executives together, I feel that common female readers would hardly be interested to shallow a hard struggling subject like this.